

Romania, the first country in Europe to kick off a winter sports editions between corporations

Winter Corporate Games, all-round athlete festival that takes place in over 20 countries and over 50 cities in the world, arrived in Romania. Thursday night, on 15th of November 2012, the winter edition of the first amateur competition in our country, taking place between corporate employees in Romania, was officially launched at the British Ambassador's residence in Bucharest, Martin Harris. Winter sports competition will take place between 7 and 10 February 2013, in Poiana Brasov, where the employees can choose between 10 different sports, including swimming, alpine curling, table tennis or snow volleyball.

Olympic Games for the corporate employees. The event was inaugurated by Martin Harris, British ambassador to Bucharest, who noted in his address that sports tournament for employees in the corporate sector brings motivational benefits as shown already as "Romania has beaten the record of participation in the first edition of Summer and was ranked first out of a total of 25 countries participating". Present at the inaugurational event last Thursday, Dan Cristea, Balkan champion in skiing, with 6 gold medals won in the period 1968-1974, mentioned that Winter Corporate Games is similar to the World Festival of Youth and Students in 1953, which according to the press at the time, it was addressed to "young athletes [who] have the duty to practice with perseverance, to perfect their sports skill, to get prepared with honor, in sporting competitions of the Festival" (Scanteia tineretului newspaper, 2th of August, 1953).

In an elegant and private setting, over 60 representatives at management level from corporations in Romania, attended an interactive launch of a novel concept for the corporate sector, organized by Sport Award Romanian company holding the Corporate Games franchise. Winter Corporate Games corresponds to a teambuilding program, but at lower costs, that provides employees and companies with a touch of originality and one-of-a-kind involvement. The 2013 February edition is organized in partnership with the Romanian Federation of Skiing and Biathlon and it will be a test-competition for the European Youth Olympic Festival (FOTE).

10 sports in 3 days. The biggest worldwide sporting event for amateurs in the corporate sector will span over three days, on 7-10 February 2013, in Poiana Brasov. It will include 10 sports competitions, welcoming not only employees from private and state companies, friends and their families, but also NGOs and entrepreneurs. Eligible sports include: alpine curling, snow volleyball, shooting, swimming, bowling, alpine skiing, billiards, snowboarding, table tennis and hockey. The Corporate Games Community was founded in 1986 in the U.S., California and addresses amateur athletes who value sports, health and fitness.