

AVINCIS

Tradition and Modernity



Family Stoica's beautifully restored neo-Romanesque Brancoveanu villa and an ultra-modern winery with a wine tourism centre embody the revival of Romania's wine culture.

More than 50 years after being expropriated by the communist regime, Vila Dobrusa was finally returned to Family Stoica in 2007. In just ten years, Cristiana and Valeriu Stoica and their daughter Andreea have lovingly restored the family villa to its former splendour, maintaining the Brâncovenesc style of the early 20th century. The new winery is designed like a ship and while it melds perfectly into the hilly landscape of the Dragasani appellation, it has already made quite a splash with its very first vintages.

Dragasani terroir

The 43 vineyard hectares of the AVINCIS winery are located on the slopes of the Dragasani DOC in the Dealurile Olteniei wine region in southwest Romania. Situated on the right bank of the Olt River, the largest tributary of the Danube in Romania, the Dragasani appellation extends over a length of 60 km, between the Getic Subcarpathian in the north and the Romanian plain in the south. The dominant soil is calcareous clay with traces of limestone, sand,

gravel and marl. The vineyard's climate is temperate continental with Mediterranean influences. Due to their location, the AVINCIS vineyards enjoy a balanced supply of moisture, even in the hottest months of the summer.

Rare grape varieties

"Archaeological excavations indicate the presence of viticultural activity in our region since the period of the Dacian king Burebista (82-44 BC). As a continuation of our family tradition, but also the much richer and older tradition of Dragasani, our project focuses on the viticultural and oenological dimension. It is our ambition to showcase indigenous varieties in dialogue with international varieties," states Valeriu Stoica.

Consulting oenologists Federico Giotto and Stefano Sadari from GIOTTOCONSULTING SRL – Italy analysed the soils, aspects and microclimates of Family Stoica's estate to determine which varieties and rootstocks would be planted in each plot. Dragasani terroir is predestined for delicately aromatic white wines with cool character and good acid structure. The two consultants choose ideal plots for the indigenous white varieties Cramposie Selectionata, Tamaioasa Romaneasca, Feteasca Regala and Feteasca Alba, as well as for Sauvignon Blanc and Muscat Ottonel. The indigenous black varieties Negru de Dragasani, Novac and Feteasca Neagra are complemented with Pinot Noir, Merlot and Cabernet Sauvignon in the vineyard.

Yields are kept low at 35 and 45 hectolitres per hectare. Grapes are hand selected in the vineyard and transported to the winery in small crates. Because the winery is located directly in the vineyard, grapes arrive in the cellar in pristine condition and are processed immediately.



Intelligent architecture

Designed by Alexandru Beldiman, the new winery is an architectural jewel. With green cover on the roof and an exciting combination of stone, glass, metal and wood, the structure integrates beautifully into the landscape. More than just aesthetically pleasing, the winery has

a functional design that provides for an efficient workflow and makes use of passive energy. Grapes and must are moved through the force of gravity without the use of harsh pumps. The cellar is underground and remains cool throughout the year.

The winery is equipped with modern technology to ensure top qualities. Parcels are vinified individually in small temperature-controlled vessels. Gentle pressing is a matter of course and oak barrels are sourced from France.

AVINCIS wine selections

Family Stoica's young winery is already attracting international attention. AVINCIS wines are exported to United Kingdom, Belgium, Sweden, Germany (AVINCIS Importer - **Karpaten-Weine.de**, +49 (5151) 961 88 12) and Japan. They have even found their way to the wine lists of Michelin-star restaurants.

The selection of wines is divided into three series. The premium "AVINCIS" line includes three whites, one rosé, and five red wines. Gault Millau Wine

Guide published its first Romania edition in November 2018. The zesty, mineral-laden AVINCIS 2017 Cramposie Selectionata won Gault Millau's award for the best white wine and gave it 92 points. AVINCIS also won the award for the best Sauvignon Blanc with its Cuvee Petit 2016.

The wine series "Domnul de Roua" (Lord of the Dew) is conceived for the hospitality trade and includes one red blend, one white blend and one rosé. The "Vila Dobruša" range is made for retailers and includes six different fresh, easy-drinking wines: a white blend of Feteasca Regala, Pinot Gris and Tamaioasa Romaneasca, a Sauvignon Blanc, a Cramposie Selectionata, a Cabernet Sauvignon rosé, a red blend of Negru de Dragasani and Merlot and a Cabernet Sauvignon.

Ambassador for Romanian wine culture

The AVINCIS winery has a modern tasting room and spacious terrace with an expansive view of the Dragasani landscape and vineyards. It quickly became a popular venue for special events and an important address for Romanian wine tourism. Spacious apartment accommodations invite guests to linger and explore the region. "We want to show the world what Romania is capable of achieving", says Cristiana Stoica, proud of her family heritage and what she, her husband and daughter have made out of it in just a little more than one decade.



INFO



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